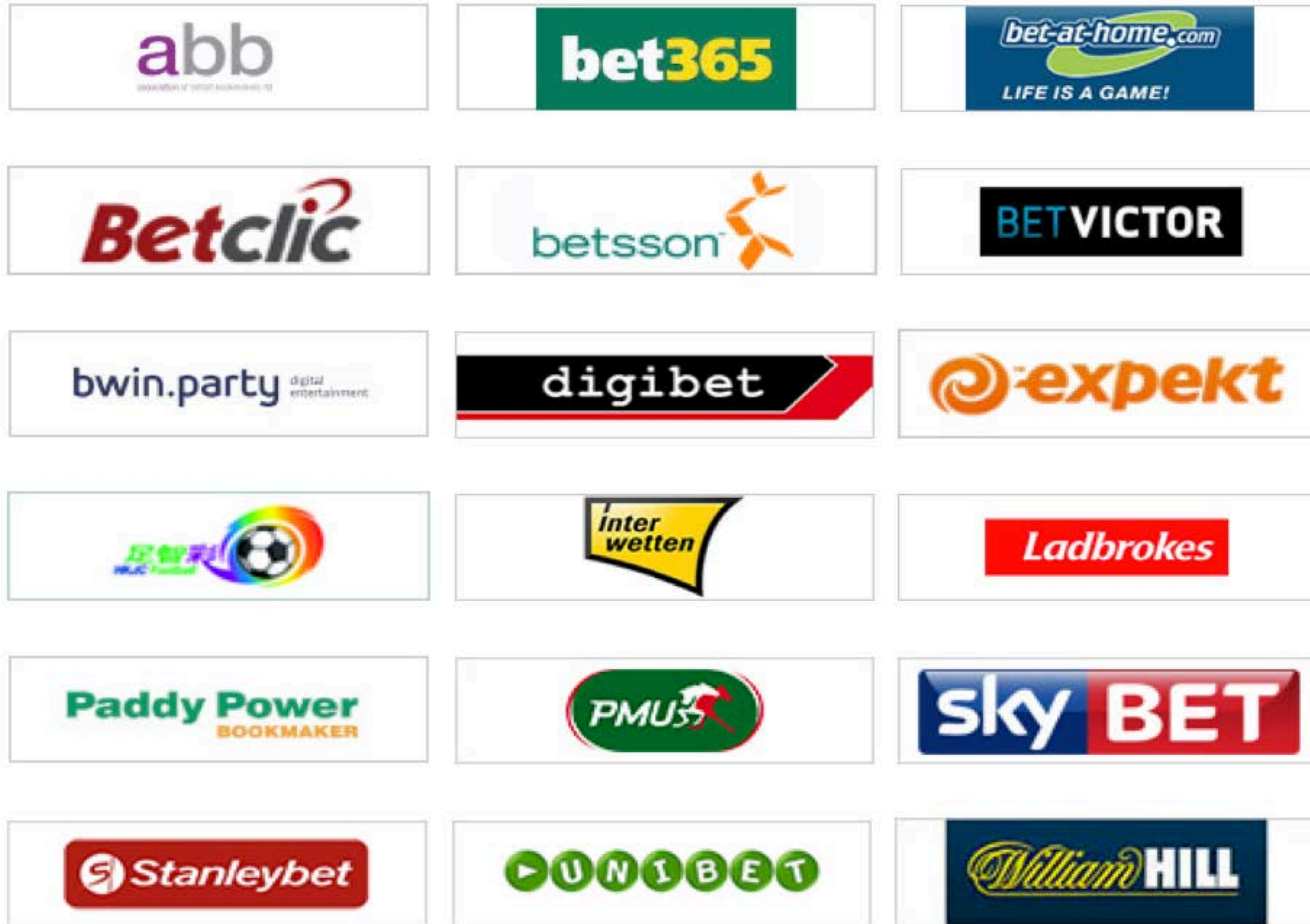




Khalid Ali
Secretary General - ESSA

Our Members



- Established in 2005 as an industry led early warning system to reduce the potential impact of unusual/suspicious betting activity.
- Provides the betting industry with a unified position on sports integrity.
- Represents some of the major retail and online operators.
- Has established relationships with major sports organisations and gambling/ betting regulators.

Activities of ESSA

- Provides an alert platform that can deliver early identification of integrity concerns.
 - Protects betting operators and their customers.
 - Provides sports partners with transactional data.
 - Funds an education campaign with the EU Athletes
 - An expert at high level working groups with the European Commission; Council of Europe; and IOC
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ESSA Alerts



Action Required

- International co-operation between operators, regulators and sport. Data sharing within a national platform.
- Evidence and risk based approach to regulatory and legislative framework.
- International sports governance templates to be applied and enforced.
- Operators should be part of an international monitoring system