



Preliminary programme

10th European Conference on Gambling Studies and Policy Issues

9 - 12 September 2014
Hilton Kalastajatorppa
Helsinki, Finland



Tuesday – 9 September 2014

13.30 – 17.00 **Pre conference workshops**

- **Low threshold services on the internet: New forms and new knowledge**
Peluri, Helsinki, Finland
- **Big Data & Player Protection (how Big Data can assist in understanding and protecting Players)**
Mark Griffiths , Nottingham Trent University, U.K. & Michael Auer, Neccton, Austria

The registration for the workshop starts at 10.00

15.00 – 20.00 **Registration of conference participants**

18.00 – 20.00 **Welcome cocktail**

Location: Casino Helsinki

- * Drinks and snacks
- * Informal welcome speech



Wednesday – 10 September 2014

08.45 – 09.30 Welcome and official opening

- Pieter Remmers, secretary general of the EASG
- Mark Griffiths, chairman of the Executive Committee of the EASG
- Velipekka Nummikoski, CEO, RAY
- Juha Koponen, CEA, Veikkaus

09.30 – 10.00 What about Finland? Finnish gaming model

- Paivi Nerg, Permanent Secretary, Ministry of the Interior, Finland

10.00 – 10.30 A number of aspects related to the Finish Gaming model

- Johanna Lipponen, Veikkaus, Finland
- Jarmo Kumpulainen, RAY, Finland
- Saini Mustalampi, National Institute for Health and Welfare, Finland.

10.30 – 11.00 Coffee Break

11.00 – 11.30 Focus on Europe

- Harrie Temmink, European Commission, Belgium

11.30 – 12.30 Plenary session – Where are we going to? Presentations and Panel Discussion

Chair: TBA

- **Participants**
 - Luc Delany, International Social Games Association, United Kingdom
 - Cem Miralay, Betsson, Malta
 - Philippe Vlaemminck, ALTIUS, Belgium

12.30 – 13.45 Lunch



13.45 – 15.45 **Parallel Sessions**

Parallel Session 1 – Analysis of behaviour and feedback (presentations & panel)

Chair: Connie Jones, AGEM, USA

- Andreas Holmström, Playscan, Sweden
- Maris Bonello, Unibet, Malta
- Michael Auer, Neccton, Austria
- David Excell, Featurespace, United Kingdom
- Simo Dragicevic, Bet Buddy, United Kingdom

Parallel Session 2 – Responsible Gaming

Chair: TBA

- **Gamblers attitudes and wishes in regards to behavioural tracking and responsible gambling features – a qualitative analysis**
Henrik Tingleff, Mindwork Psykologisk Center & Danske Spil, Denmark
- **Effective adolescent gambling prevention – the case of the Croatian “Who really wins?” programme**
Dora Dodig, University of Zagreb, Croatia
- **Consumer protection and responsible gaming regulation in the United States’ new online gambling regime**
Kurt Eggert, Chapman University Fowler School of Law, United States
- **Responsible gambling and the effectiveness of venue based harm minimisation activities**
Charles Livingstone, Monash University, Australia

Parallel Session 3 – Research

Chair: TBA

- **Validity of Canadian Adolescent Gambling Inventory (CAGI) among a sample of Croatian high-school students**
Neven Ricijas, University of Zagreb, Croatia
- **The road less travelled – a longitudinal study**
Rosa Billi, Victorian Responsible Gambling Foundation, Australia
- **Making EGM-based voluntary pre-commitment work: insights into the technological and practical factors influencing implementation and research**
Paul Delfabbro & Michael O’Neill, University of Adelaide, Australia
- **An eleven year follow-up of gamblers in a Swedish representative sample**
Jakob Jonsson, University of Stockholm, Sweden



Parallel Session 4 – Women

Chair: TBA

- **Factors influencing treatment-seeking behaviour in female pathological gamblers – A comparison of different treatment centres in Europe**
Laura Brandt, Medical University of Vienna, Austria
- **Women & online gambling. Mind the gap! Leaping the social and gender divide. Keeping a divide between fantasy and harsh reality**
Liz Karter, Level Ground, United Kingdom
- **Women addicted to gambling, they're not what you think – identity construction of women pathological gamblers**
Belle Gavriel-Fried, Tel-Aviv University, Israel
- **Invisible loyalties in gambling women's families: the role of family dynamics in female treatment-seeking behaviour and treatment retention**
Fulvia Prever, Azzardo e Nuove Dipendenze – ALEA Associations, Italy

Parallel Session 5 – Money & Protection

Chair: TBA

- **Sweden's agenda to tackle negative health effects related to problem gambling**
Anna Brooks, Ministry of Health and Social Affairs, Sweden
- **Game developers' perspectives on responsible monetization of gam(b)ling**
Jani Kinnunen, University of Tampere, Finland
- **Applying consumer protection to gambling**
Mark Henley, Australian Churches Gambling Taskforce, Australia
- **The identification of protective factors in development of problem gambling**
Nicki Dowling, Deakin University, Australia

15.45 – 16.15 **Tea break**

16.15 – 17.15 **Parallel Sessions**

Parallel Session 1 – The politics and culture of gambling in Finland, excerpts from the book

Chair: Pauliina Raento, University of Helsinki, Finland

- **Panel discussion**
 - Speakers TBA

Parallel Session 2 – Accreditation

Chair: TBA

- **Responsible gambling best practices: the influence of accreditation**
Sue Birge, Responsible Gambling Council of Canada, Canada
- **TBA**
Ben Verhoeff, NMI, The Netherlands & Malcolm Bruce, Gambling Integrity Services, United Kingdom
- **Regulations versus commitment to responsible practice**
Leigh Barret, Leigh Barret and Associates Pty Ltd, Australia

Parallel Session 3 – Early Detection

Chair: TBA



- **Using automated text analysis for the early detection of gambling-related problems in online gambling**
Joachim Haeusler, bwin.party digital entertainment, Austria
- **Communication-based early detection of gambling-related problems in online gambling**
Suzanne Lischer, Lucerne University of Applied Sciences, Switzerland
- **Why feedback loops are important – new standards in player protection**
Doris Malischnig, Casinos Austria – Austrian Lotteries, Austria

Parallel Session 4 – Problem Gambling

Chair: TBA

- **Working towards a harm index in problem gambling (harm index study 1): does type of play and level of involvement determine severity of presentation?**
Henrietta Bowden Jones, Imperial College London, United Kingdom
- **Outcomes of a randomised controlled trial of the application of cognitive and behaviour therapies for problematic gambling: implications for the state-wide gambling therapy service treatment model**
Peter Harvey, Flinders Centre for Gambling Research, Australia
- **Risk assessment and continuous evaluation of harm caused by different forms of gambling**
Antti Murto, National Institute for Health and Welfare, Finland

Parallel Session 5 – Casinos

Chair: TBA

- **Casino dreams and business reality – the impact of gambling operation in Finland**
Johanna Järvinen-Tassopoulos, Finland
- **Evaluation of the removal of ATM's from gambling venues in Victoria, Australia**
Anna Thomas, Australian Institute of Family Studies, Australia
- **Svenska Spel takes further initiatives into Responsible Gaming**
Monica Medvall, Svenska Spel, Sweden

18.00 - ... **Finnish evening programme**
Location: Saaristo

Dress code: smart casual



Thursday – 11 September 2014

08.00 – 17.00 Registration of participants

08.45 – 10.30 Plenary session – Speed (research up-)dating! 8x12

Chair: Pieter Remmers, Assissa Consultancy Europe, the Netherlands

- **Participants**
 - Sally Gainsbury, Southern Cross University, Australia
 - Jeffrey Derevensky, McGill University, Canada
 - Robert Williams, University of Lethbridge, Canada
 - Gerhard Bühringer, University of Dresden, Germany
 - Henrietta Bowden-Jones, National Problem Gambling Clinic, United Kingdom
 - Mark Griffiths, Nottingham Trent University, United Kingdom
 - TBA
 - TBA

10.30 – 11.00 Coffee break

11.00 – 12.30 Plenary session – To regulate or not to regulate

Chair: Philippe Vlaemminck, ALTIUS, Belgium

- **Participants**
 - Valérie Peano, EGLA, Italy
 - Harrie Temmink, European Commission, Belgium
 - TBA

12.30 – 13.45 Lunch

13.45 – 15.45 Parallel sessions

Parallel Session 1 – Are the Nordic countries different?

Chair: Malcolm Bruce, Gambling Integrity Services, United Kingdom

- **TBA**
TBA



Parallel Session 2 – Understanding & Analysing

Chair: TBA

- **Understanding ‘positive play’: what can we learn from examining non-problematic playing experiences and practices?**
Richard Wood, GamRes Limited, Canada
- **Best practices in conducting socioeconomic impact analyses of gambling**
Robert Williams, University of Lethbridge, Canada
- **Early warning signs for problem gambling**
Anders Tengström, PAF, Finland
- **Does casino proximity affect lottery sales? Zip code-level evidence from Maryland**
Douglas Walker, College of Charleston, United States

Parallel Session 3 – Prevention

Chair: TBA

- **Early identification and intervention by significant others: another approach for selective and indicated prevention of gambling disorders?**
Gerhard Bühringer, TU Dresden, Germany
- **How Swedish gamblers use the social responsibility tool Playscan – does it prevent users from the pitfall of heavy gambling?**
David Forsström, Stockholm University, Sweden
- **Using our GameSense: BCLC’s efforts to foster a sustainable gambling industry**
Paul William Smith, British Columbia Lottery Corporation, Canada
- **CRUKS – central registration of excluded players in the Netherlands**
Janny Wierda, Holland Casino, the Netherlands

Parallel Session 4 – Responsible Gaming

Chair: TBA

- **An integrated plan for training on prevention, assistance and psychoeducation to the community at Neuquén Province - Argentina**
Julio Angel Brizuela, APAL & IJAN, Argentina
- **Closing problems gamblers gaming account – a proactive procedure**
Stefania Colombo, GTECH s.p.a., Italy
- **Norsk Tipping’s responsible gambling platform**
Bjørn Helge Hoffman, Norsk Tipping AS, Norway
- **Benefits of implementing responsible gambling programs: a gaming employees’ perspective**
Lai Kuen Wong, Hong Kong Polytechnic University, China



Parallel Session 5 – All around the world

Chair: TBA

- **The gambling scene in France: an overview from a legal, industrial, social, economical and psychological point of view**
Stéphanie Liénard, clinical psychologist in private practice, France
- **Help seeking amongst active gamblers in Singapore**
Vincent Ng, AMKFSC Community Services, Singapore
- **Perceptions of gambling – almost twenty years later: South Africa’s new challenges**
Linda de Vries, National Gambling Board, South Africa
- **Licensing gaming promoters in Macao: status quo and future**
Changbin Wang, Macao Polytechnic Institute, China

15.45 – 16.15 **Tea break**

16.15 – 17.45 **Parallel sessions**

Parallel Session 1 – Workshop on behavioural treatments for pathological gambling: symptom specific and causal interventions

- Sarah Kegat and Marc Ballerstein, Verhaltenstherapie Falkenried, Germany

Parallel Session 2 – Regulations

Chair: TBA

- **Going Dutch – a new approach to constructing reforms to gambling regulation in the Netherlands**
Malcolm Bruce, Gambling Integrity Services, United Kingdom
- **Regulation and the management of risk in commercial gambling in Great Britain**
David Miers, United Kingdom
- **Gambling generated revenues: revenue distribution and the transparent allocation of licences**
Alan Littler, Kalff Katz & Franssen Attorneys at Law, the Netherlands

Parallel Session 3 – Measurement

Chair: TBA

- **An effectiveness study of brief interventions delivered via a national gambling helpline**
Max Abbott, Auckland University of Technology, New Zealand
- **Increasing the odds of success: predictors of problem gambling treatment outcomes**
Stephanie Merkouris, Monash University, Australia
- **Studying the social and economic impacts of expanded gambling in Massachusetts**
Rachel Volberg, University of Massachusetts Amherst, United States



Parallel Session 4 – Internet & Interactive

Chair: TBA

- **The prevalence and determinants of gambling in Australia: assessing the impact of interactive gambling and new technologies**
Sally Gainsbury, Southern Cross university, Australia
- **Online and offline gambling: substitutionary, complementary or unrelated goods?**
Brett Abarbanel, University of Nevada, Las Vegas, United States
- **Simulated gambling via digital and social media in the context of adolescence**
Daniel King, University of Adelaide, Australia

Parallel Session 5 – From pop ups to finance

Chair: TBA

- **Testing normative and self-appraisal feedback in an online slot-machine pop-up message in a real-world setting**
Mark Griffiths, Nottingham Trent University, United Kingdom
- **Pick me a winner: an examination of the accuracy of the point-spread in predicting the winner of an NFL game**
Richard McGowan, Boston College, United States
- **Online gambling in Europe – paradigm shift or new conflict of financial interests**
Peter Naessens, Belgian Gaming Commission, Belgium

18.00 – 19.00 **General meeting of the members of the European Association for the Study of Gambling (members only)**

19.30 **Lemminkäinen evening**
Location: Hilton Kalastajatorppa round room

Dress code: summer formal



Friday – 12 September 2014

08.45 – 10.45 Parallel sessions

Parallel Session 1 – Measurement

Chair: TBA

- **Gambling in youths: A new scale to measure pathological gambling behaviour**
Maria Anna Donati, University of Florence, Italy
- **Online and offline Portuguese pathological gamblers: characterizing and comparing**
Pedro Hubert, Instituto de Apoio ao Jogador, Portugal
- **Finnish problem gamblers and the welfare state: a qualitative research on problem gambling and welfare services**
Maria Heiskanen, University of Helsinki, Finland
- **Measuring the enacted and felt stigma of gambling**
Phillip Donaldson, CQ University Australia, Australia

Parallel Session 2 – Youth

Chair: TBA

- **Attitudes in gambling in Ghanaian adolescents**
Barry Tolchard, University of New England, Australia
- **Changes in RAY's policies of preventing minors from gambling in Finland – surveys on the effects over the last 10 years**
Anssi Airas, RAY, Finland
- **TBA**
Jeffrey Derevensky, McGill University, Canada
- **First Romanian gambling prevalence national study – children and adolescents**
Viorel Lupu, University of Medicine and Pharmacy, Romania

Parallel Session 3 – Responsible Gaming

Chair: TBA

- **Multi-venue self-exclusion – a new online system for venues and counsellors**
Rowan Cameron, Clubs Australia, Australia
- **Who self-excludes? A statistical analysis of internet gambling behaviour and player demographics**
Christian Percy, Bet Buddy, United Kingdom
- **Gambling behaviour and tools for responsible gaming**
Jonny Engebø, the Norwegian Gaming and Foundation Authority, Norway
- **SPER – best practice for responsible gaming? A presentation of a new national standard for responsible gaming**
Petra Forsström, SPER, Sweden



Parallel Session 4 – Interventions

Chair: TBA

- **Computer based interventions for pathological gamblers – a two-way approach**
Julie Bierbrodt, Universitätsklinikum Hamburg-Eppendorf, Germany
- **The importance of family member inclusion in the treatment of problem gambling**
Robert Hunter, Problem Gambling Center Las Vegas, USA
- **Effectiveness of the ORTHOS intensive residential treatment for pathological gamblers**
Riccardo Zerbetto, Associazione ORTHOS, Italy
- **Online gamblers treatment: one year results**
Fabio Lucchini, FEDERSERD, Italy

Parallel Session 5 – Treatment and more

Chair: TBA

- **Engaging the consumer voice – valuing personal narratives in problem gambling community education and health promotion**
Kate Roberts, Gambling Impact Society (NSW) Inc., Australia
- **The impact of web-based counselling on readiness and distress associated with problem gambling**
Simone Rodda, Turning Point & Monash University, Australia
- **Treatment pathways of help-seeking gamblers – methodology and a pilot for a longitudinal study**
Aino Suomi, Australian National University, Australia
- **Under-aged adolescents' slot machine gambling and age verification practices: before and after the national gambling deregulation in Finland**
Susanna Raisamo, National Institute for Health and Welfare, Finland

10.45 – 11.15 **Coffee break**

11.15 – 12.45 **Parallel sessions**

Parallel Session 1 – History & advertising

Chair: TBA

- **Gambling advertising: a critical research review**
Per Binde, University of Gothenburg, Sweden
- **A historical perspective on cultural and social meanings of gambling in Finland and Sweden**
Riitta Matilainen, University of Helsinki, Finland

Parallel Session 2 – Research

Chair: TBA

- **Cognitive versus exposure therapy for problem gambling: a single-centre, randomised controlled trial**
David Smith, Flinders Centre for Gambling Research, Australia
- **Working towards a harm index in problem gambling (harm index study 2): are treatment outcomes determined by type of gambling**
Silvia Ronzitti, Imperial College London, United Kingdom



Parallel Session 3 – Economics & Social Impact

Chair: TBA

- **Trends of Italian gambling in the last decade and its social impact**
Giovanni Carboni, EGLA, Italy
- **If you think investing is gambling, your doing it wrong!**
Jennifer Arthur, University of Adelaide, Australia

Parallel Session 4 – Research

Chair: TBA

- **Factors affecting relapse in a naturalistic study of problem gamblers: examining the role of gambling urges, negative affect, impulsivity and accessibility**
Robert Leardi, National Association for Gambling Studies, Australia
- **Our “adventures in paradise”: an empirical study on the electronic coin-pusher addiction among middle aged females in Hong Kong**
Wing-Chi Artemis, Upper Iowa University Hong Kong Campus, China

Parallel Session 5 – Research

Chair: TBA

- **Forecasting closed-door decisions: evidence from 500 years of betting on papal conclaves**
Leighton Vaughan Williams, Nottingham Business School, United Kingdom
- **Next step: Toward the Pathological Gambling Spectrum?**
Cesar Sanchez-Bello, Pathological Gambling Section APAL – I.V.S.S, Venezuela

12.45 – 13.15 Plenary session – Wrap up

Chair: Heliodoro Giner, Spanish Casino Association and Member of the Executive Committee of the EASG, Spain

All participants are invited to take part in this final discussion.

13.15 – 14.00 Farewell lunch