Preliminary programme

10th European Conference on Gambling Studies and Policy Issues

9 - 12 September 2014
Hilton Kalastajatorppa
Helsinki, Finland

the conference language is English
Tuesday – 9 September 2014

13.30 – 17.00  Pre conference workshops

- **Low threshold services on the internet: New forms and new knowledge**
  Peluuri, Helsinki, Finland

- **Big Data & Player Protection (how Big Data can assist in understanding and protecting Players)**
  Mark Griffiths, Nottingham Trent University, U.K. & Michael Auer, Neccton, Austria

*The registration for the workshop starts at 10.00*

15.00 – 20.00  Registration of conference participants

18.00 – 20.00  Welcome cocktail
Location: Casino Helsinki

* Drinks and snacks
* Informal welcome speech
**Preliminary programme – 080714**

*the conference language is English*

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<th>Time</th>
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<tr>
<td>08.45 – 09.30</td>
<td><strong>Welcome and official opening</strong></td>
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<tr>
<td></td>
<td>• Pieter Remmers, secretary general of the EASG</td>
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<td>• Mark Griffiths, chairman of the Executive Committee of the EASG</td>
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<td>• Velipekka Nummikoski, CEO, RAY</td>
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<td>• Juha Koponen, CEA, Veikkaus</td>
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<td>09.30 – 10.00</td>
<td><strong>What about Finland? Finnish gaming model</strong></td>
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<td>• Paivi Nerg, Permanent Secretary, Ministry of the Interior, Finland</td>
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<td>10.00 – 10.30</td>
<td><strong>A number of aspects related to the Finish Gaming model</strong></td>
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<td>• Johanna Lipponen, Veikkaus, Finland</td>
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<td>• Jarmo Kumpulainen, RAY, Finland</td>
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<td>• Saini Mustalampi, National Institute for Health and Welfare, Finland.</td>
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<td>10.30 – 11.00</td>
<td><strong>Coffee Break</strong></td>
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<td>11.00 – 11.30</td>
<td><strong>Focus on Europe</strong></td>
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<td>• Harrie Temmink, European Commission, Belgium</td>
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<td>11.30 – 12.30</td>
<td><strong>Plenary session – Where are we going to? Presentations and Panel Discussion</strong></td>
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<td><strong>Chair:</strong> TBA</td>
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<td>• <strong>Participants</strong></td>
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<td>o Luc Delany, International Social Games Association, United Kingdom</td>
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<td>o Cem Miralay, Betsson, Malta</td>
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<td></td>
<td>o Philippe Vlaemminck, ALTIUS, Belgium</td>
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<td>12.30 – 13.45</td>
<td><strong>Lunch</strong></td>
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13.45 – 15.45  Parallel Sessions

**Parallel Session 1 – Analysis of behaviour and feedback (presentations & panel)**
*Chair: Connie Jones, AGEM, USA*
- Andreas Holmström, Playscan, Sweden
- Maris Bonello, Unibet, Malta
- Michael Auer, Neccton, Austria
- David Excell, Feauturespace, United Kingdom
- Simo Dragicevic, Bet Buddy, United Kingdom

**Parallel Session 2 – Responsible Gaming**
*Chair: TBA*
- Gamblers attitudes and wishes in regards to behavioural tracking and responsible gambling features – a qualitative analysis
  Henrik Tingleff, Mindwork Psychologisk Center & Danske Spil, Denmark
- Effective adolescent gambling prevention – the case of the Croatian “Who really wins?” programme
  Dora Dodig, University of Zagreb, Croatia
- Consumer protection and responsible gaming regulation in the United States’ new online gambling regime
  Kurt Eggert, Chapman University Fowler School of Law, United States
- Responsible gambling and the effectiveness of venue based harm minimisation activities
  Charles Livingstone, Monash University, Australia

**Parallel Session 3 – Research**
*Chair: TBA*
- Validity of Canadian Adolescent Gambling Inventory (CAGI) among a sample of Croatian high-school students
  Neven Ricijas, University of Zagreb, Croatia
- The road less travelled – a longitudinal study
  Rosa Billi, Victorian Responsible Gambling Foundation, Australia
- Making EGM-based voluntary pre-commitment work: insights into the technological and practical factors influencing implementation and research
  Paul Delfabbro & Michael O’Neill, University of Adelaide, Australia
- An eleven year follow-up of gamblers in a Swedish representative sample
  Jakob Jonsson, University of Stockholm, Sweden

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**Parallel Session 4 – Women**

*Chair: TBA*

- Factors influencing treatment-seeking behaviour in female pathological gamblers – *A comparison of different treatment centres in Europe*
  Laura Brandt, Medical University of Vienna, Austria
- Women & online gambling. Mind the gap! Leaping the social and gender divide. Keeping a divide between fantasy and harsh reality
  Liz Karter, Level Ground, United Kingdom
- Women addicted to gambling, they’re not what you think – identity construction of women pathological gamblers
  Belle Gavriel-Fried, Tel-Aviv University, Israel
- Invisible loyalties in gambling women’s families: the role of family dynamics in female treatment-seeking behaviour and treatment retention
  Fulvia Prever, Azzardo e Nuove Dipendenze – ALEA Associations, Italy

**Parallel Session 5 – Money & Protection**

*Chair: TBA*

- Swedem’s agenda to tackle negative health effects related to problem gambling
  Anna Brooks, Ministry of Health and Social Affairs, Sweden
- Game developers’ perspectives on responsible monetization of gambling
  Jani Kinnunen, University of Tampere, Finland
- Applying consumer protection to gambling
  Mark Henley, Australian Churches Gambling Taskforce, Australia
- The identification of protective factors in development of problem gambling
  Nicki Dowling, Deakin University, Australia

15.45 – 16.15  **Tea break**

16.15 – 17.15  **Parallel Sessions**

**Parallel Session 1 – The politics and culture of gambling in Finland, excerpts from the book**

*Chair: Pauliina Raento, University of Helsinki, Finland*

- Panel discussion
  - Speakers TBA

**Parallel Session 2 – Accreditation**

*Chair: TBA*

- Responsible gambling best practices: the influence of accreditation
  Sue Birge, Responsible Gambling Council of Canada, Canada
- TBA
  Ben Verhoeff, NMI, The Netherlands & Malcolm Bruce, Gambling Integrity Services, United Kingdom
- Regulations versus commitment to responsible practice
  Leigh Barret, Leigh Barret and Associates Pty Ltd, Australia

**Parallel Session 3 – Early Detection**

*Chair: TBA*
• Using automated text analysis for the early detection of gambling-related problems in online gambling  
  Joachim Haeusler, bwin.party digital entertainment, Austria
• Communication-based early detection of gambling-related problems in online gambling  
  Suzanne Lischer, Lucerne University of Applied Sciences, Switzerland
• Why feedback loops are important – new standards in player protection  
  Doris Malischnig, Casinos Austria – Austrian Lotteries, Austria

**Parallel Session 4 – Problem Gambling**

**Chair:** TBA

• Working towards a harm index in problem gambling (harm index study 1): does type of play and level of involvement determine severity of presentation?  
  Henrietta Bowden Jones, Imperial College London, United Kingdom
• Outcomes of a randomised controlled trial of the application of cognitive and behaviour therapies for problematic gambling: implications for the state-wide gambling therapy service treatment model  
  Peter Harvey, Flinders Centre for Gambling Research, Australia
• Risk assessment and continuous evaluation of harm caused by different forms of gambling  
  Antti Murto, National Institute for Health and Welfare, Finland

**Parallel Session 5 – Casinos**

**Chair:** TBA

• Casino dreams and business reality – the impact of gambling operation in Finland  
  Johanna Järvinen-Tassopoulos, Finland
• Evaluation of the removal of ATM’s from gambling venues in Victoria, Australia  
  Anna Thomas, Australian Institute of Family Studies, Australia
• Svenska Spel takes further initiatives into Responsible Gaming  
  Monica Medvall, Svenska Spel, Sweden

**18.00 - ...**

**Finnish evening programme**

Location: Saaristo

**Dress code:** smart casual
08.00 – 17.00  Registration of participants

08.45 – 10.30  Plenary session – Speed (research up-)dating! 8x12

Chair: Pieter Remmers, Assissa Consultancy Europe, the Netherlands

- Participants
  - Sally Gainsbury, Southern Cross University, Australia
  - Jeffrey Derevensky, McGill University, Canada
  - Robert Williams, University of Lethbridge, Canada
  - Gerhard Bühringer, University of Dresden, Germany
  - Henrietta Bowden-Jones, National Problem Gambling Clinic, United Kingdom
  - Mark Griffiths, Nottingham Trent University, United Kingdom
  - TBA
  - TBA

10.30 – 11.00  Coffee break

11.00 – 12.30  Plenary session – To regulate or not to regulate

Chair: Philippe Vlaeminck, ALTIUS, Belgium

- Participants
  - Valérie Peano, EGLA, Italy
  - Harrie Temmink, European Commission, Belgium
  - TBA

12.30 – 13.45  Lunch

13.45 – 15.45  Parallel sessions

Parallel Session 1 – Are the Nordic countries different?
Chair: Malcolm Bruce, Gambling Integrity Services, United Kingdom

- TBA
  - TBA
## Parallel Session 2 – Understanding & Analysing

**Chair:** TBA

- **Understanding ‘positive play’: what can we learn from examining non-problematic playing experiences and practices?**  
  Richard Wood, GamRes Limited, Canada
- **Best practices in conducting socioeconomic impact analyses of gambling**  
  Robert Williams, University of Lethbridge, Canada
- **Early warning signs for problem gambling**  
  Anders Tengström, PAF, Finland
- **Does casino proximity affect lottery sales? Zip code-level evidence from Maryland**  
  Douglas Walker, College of Charleston, United States

## Parallel Session 3 – Prevention

**Chair:** TBA

- **Early identification and intervention by significant others: another approach for selective and indicated prevention of gambling disorders?**  
  Gerhard Bühringer, TU Dresden, Germany
- **How Swedish gamblers use the social responsibility tool Playscan – does it prevent users from the pitfall of heavy gambling?**  
  David Forsström, Stockholm University, Sweden
- **Using our GameSense: BCLC’s efforts to foster a sustainable gambling industry**  
  Paul William Smith, British Columbia Lottery Corporation, Canada
- **CRUKS – central registration of excluded players in the Netherlands**  
  Janny Wierda, Holland Casino, the Netherlands

## Parallel Session 4 – Responsible Gaming

**Chair:** TBA

- **An integrated plain for training on prevention, assistance and psychoeducation to the community at Neuquén Province - Argentina**  
  Julio Angel Brizuela, APAL & IJAN, Argentina
- **Closing problems gamblers gaming account – a proactive procedure**  
  Stefania Colombo, GTECH s.p.a., Italy
- **Norsk Tipping’s responsible gambling platform**  
  Bjørn Helge Hoffman, Norsk Tipping AS, Norway
- **Benefits of implementing responsible gambling programs: a gaming employees’ perspective**  
  Lai Kuen Wong, Hong Kong Polytechnic University, China

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Parallel Session 5 – All around the world
Chair: TBA

- The gambling scene in France: an overview from a legal, industrial, social, economical and psychological point of view
  Stéphanie Liénard, clinical psychologist in private practice, France
- Help seeking amongst active gamblers in Singapore
  Vincent Ng, AMKFSC Community Services, Singapore
- Perceptions of gambling – almost twenty years later: South Africa’s new challenges
  Linda de Vries, National Gambling Board, South Africa
- Licensing gaming promoters in Macao: status quo and future
  Changbin Wang, Macao Polytechnic Institute, China

15.45 – 16.15  Tea break

16.15 – 17.45  Parallel sessions

Parallel Session 1 – Workshop on behavioural treatments for pathological gambling: symptom specific and causal interventions
Chair: TBA

- Sarah Kegat and Marc Ballerstein, Verhaltenstherapie Falkenried, Germany

Parallel Session 2 – Regulations
Chair: TBA

- Going Dutch – a new approach to constructing reforms to gambling regulation in the Netherlands
  Malcolm Bruce, Gambling Integrity Services, United Kingdom
- Regulation and the management of risk in commercial gambling in Great Britain
  David Miers, United Kingdom
- Gambling generated revenues: revenue distribution and the transparent allocation of licences
  Alan Littler, Kalff Katz & Franssen Attorneys at Law, the Netherlands

Parallel Session 3 – Measurement
Chair: TBA

- An effectiveness study of brief interventions delivered via a national gambling helpline
  Max Abbott, Auckland University of Technology, New Zealand
- Increasing the odds of success: predictors of problem gambling treatment outcomes
  Stephanie Merkouris, Monash University, Australia
- Studying the social and economic impacts of expanded gambling in Massachusetts
  Rachel Volberg, University of Massachusetts Amherst, United States

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Parallel Session 4 – Internet & Interactive
Chair: TBA
- The prevalence and determinants of gambling in Australia: assessing the impact of interactive gambling and new technologies
  Sally Gainsbury, Southern Cross university, Australia
- Online and offline gambling: substitutionary, complementary or unrelated goods?
  Brett Abarbanel, University of Nevada, Las Vegas, United States
- Simulated gambling via digital and social media in the context of adolescence
  Daniel King, University of Adelaide, Australia

Parallel Session 5 – From pop ups to finance
Chair: TBA
- Testing normative and self-appraisal feedback in an online slot-machine pop-up message in a real-world setting
  Mark Griffiths, Nottingham Trent University, United Kingdom
- Pick me a winner: an examination of the accuracy of the point-spread in predicting the winner of an NFL game
  Richard McGowan, Boston College, United States
- Online gambling in Europe – paradigm shift or new conflict of financial interests
  Peter Naessens, Belgian Gaming Commission, Belgium

18.00 – 19.00 General meeting of the members of the European Association for the Study of Gambling (members only)

19.30 Lemminkäinen evening
Location: Hilton Kalastajatorppa round room

Dress code: summer formal
### Parallel Session 1 – Measurement

**Chair:** TBA

- **Gambling in youths: A new scale to measure pathological gambling behaviour**  
  Maria Anna Donati, University of Florence, Italy
- **Online and offline Portuguese pathological gamblers: characterizing and comparing**  
  Pedro Hubert, Instituto de Apoio ao Jogador, Portugal
- **Finnish problem gamblers and the welfare state: a qualitative research on problem gambling and welfare services**  
  Maria Heiskanen, University of Helsinki, Finland
- **Measuring the enacted and felt stigma of gambling**  
  Phillip Donaldson, CQ University Australia, Australia

### Parallel Session 2 – Youth

**Chair:** TBA

- **Attitudes in gambling in Ghanaian adolescents**  
  Barry Tolchard, University of New England, Australia
- **Changes in RAY’s policies of preventing minors from gambling in Finland – surveys on the effects over the last 10 years**  
  Anssi Airas, RAY, Finland
- **TBA**  
  Jeffrey Derevensky, McGill University, Canada
- **First Romanian gambling prevalence national study – children and adolescents**  
  Viorel Lupu, University of Medicine and Pharmacy, Romania

### Parallel Session 3 – Responsible Gaming

**Chair:** TBA

- **Multi-venue self-exclusion – a new online system for venues and counsellors**  
  Rowan Cameron, Clubs Australia, Australia
- **Who self-excludes? A statistical analysis of internet gambling behaviour and player demographics**  
  Christian Percy, Bet Buddy, United Kingdom
- **Gambling behaviour and tools for responsible gaming**  
  Jonny Engebø, the Norwegian Gaming and Foundation Authority, Norway
- **SPER – best practice for responsible gaming? A presentation of a new national standard for responsible gaming**  
  Petra Forsström, SPER, Sweden
Parallel Session 4 – Interventions
Chair: TBA

- Computer based interventions for pathological gamblers – a two-way approach
  Julie Bierbrodt, Universitätsklinikum Hamburg-Eppendorf, Germany
- The importance of family member inclusion in the treatment of problem gambling
  Robert Hunter, Problem Gambling Center Las Vegas, USA
- Effectiveness of the ORTHOS intensive residential treatment for pathological gamblers
  Riccardo Zerbetto, Associazione ORTHOS, Italy
- Online gamblers treatment: one year results
  Fabio Lucchini, FEDERSERD, Italy

Parallel Session 5 – Treatment and more
Chair: TBA

- Engaging the consumer voice – valuing personal narratives in problem gambling community education and health promotion
  Kate Roberts, Gambling Impact Society (NSW) Inc., Australia
- The impact of web-based counselling on readiness and distress associated with problem gambling
  Simone Rodda, Turning Point & Monash University, Australia
- Treatment pathways of help-seeking gamblers – methodology and a pilot for a longitudinal study
  Aino Suomi, Australian National University, Australia
- Under-aged adolescents’ slot machine gambling and age verification practices: before and after the national gambling deregulation in Finland
  Susanna Raisamo, National Institute for Health and Welfare, Finland

10.45 – 11.15 Coffee break

11.15 – 12.45 Parallel sessions

Parallel Session 1 – History & advertising
Chair: TBA

- Gambling advertising: a critical research review
  Per Binde, University of Gothenburg, Sweden
- A historical perspective on cultural and social meanings of gambling in Finland and Sweden
  Riitta Matilainen, University of Helsinki, Finland

Parallel Session 2 – Research
Chair: TBA

- Cognitive versus exposure therapy for problem gambling: a single-centre, randomised controlled trial
  David Smith, Flinders Centre for Gambling Research, Australia
- Working towards a harm index in problem gambling (harm index study 2): are treatment outcomes determined by type of gambling
  Silvia Ronzitti, Imperial College London, United Kingdom
**Parallel Session 3 – Economics & Social Impact**  
*Chair: TBA*

- Trends of Italian gambling in the last decade and its social impact  
  Giovanni Carboni, EGLA, Italy
- *If you think investing is gambling, your doing it wrong!*  
  Jennifer Arthur, University of Adelaide, Australia

**Parallel Session 4 – Research**  
*Chair: TBA*

- Factors affecting relapse in a naturalistic study of problem gamblers: examining the role of gambling urges, negative affect, impulsivity and accessibility  
  Robert Leardi, National Association for Gambling Studies, Australia
- *Our “adventures in paradise”: an empirical study on the electronic coin-pusher addiction among middle aged females in Hong Kong*  
  Wing-Chi Artemis, Upper Iowa University Hong Kong Campus, China

**Parallel Session 5 – Research**  
*Chair: TBA*

- Forecasting closed-door decisions: evidence from 500 years of betting on papal conclaves  
  Leighton Vaughan Williams, Nottingham Business School, United Kingdom
- *Next step: Toward the Pathological Gambling Spectrum?*  
  Cesar Sanchez-Bello, Pathological Gambling Section APAL – I.V.S.S, Venezuela

12.45 – 13.15 **Plenary session – Wrap up**

*Chair: Heliodoro Giner, Spanish Casino Association and Member of the Executive Committee of the EASG, Spain*

All participants are invited to take part in this final discussion.

13.15 – 14.00 **Farewell lunch**